



**Guernsey
Electricity**

Power to the people

A Guide for applicants

Our Environmental Vision is “to make a positive contribution to our Island environment for today and for the benefit of future generations” and we want to support our Island community in a way that achieves our vision.

In 2020, Guernsey Electricity published its [Climate Change Statement](#), revised its [5 year Environmental Sustainability Strategy \(ESS\)](#) and committed to achieving ISO14001:2015 certification of its Environmental Management System (EMS). To support these and spread the positive energy wider Guernsey Electricity has launched the Power to the People Fund.

The Power to the People Fund is an annual fund that invites applications from the local community to apply for funding and/or other support for projects that benefit the environment and local community and which align with Guernsey Electricity’s Environmental Vision, Climate Change Statement, ESS and also comply with its EMS requirements.

Each year, Guernsey Electricity will allocate a total budget of £12,000 to its Power to the People Fund out of which a maximum of £6,000 can be awarded twice a year over two 6 month periods.

The Process

Twice a year, Guernsey Electricity’s Communications team will invite applications for a maximum of £6,000 project funding and/or for other support, as detailed below, and present any submissions and requests to Guernsey Electricity’s Environmental Initiatives Group to ensure the proposed projects support and align with the above objectives and also the below 4 pillars.

Applications for financial help will be accepted as well as applications for donation of our time and skills. Each application would require a justification of how the project benefits the environment and local community, as detailed below.

Guernsey Electricity will have a discretion as to the extent to which, if all, it may consider and approve any application for funding which exceeds £6,000.



Funding priorities and criteria

The following criteria will be applied when allocating the Power to the People Fund or providing other support from Guernsey Electricity:-

1. The funding and/or other support must be awarded to locally based projects that benefit both the environment and local wider community. The beneficiary cannot be an individual or small group of individuals.
2. The funding and/or other support must be used for projects that align with the 4 pillars of the ESS. These pillars support the following United Nation's Sustainable Development Goals:-
 - i. Affordable and clean energy;
 - ii. Climate Action;
 - iii. Healthy ecosystems; and
 - iv. Education, awareness and skills.
3. Applicants can be individuals or organisations. Organisations that can apply for funding and/or other support include, but are not limited to, charities, community groups, unincorporated associations, co-operatives, schools, social enterprises and amateur sports clubs.
4. Individuals that apply must be based in the Bailiwick of Guernsey. Organisations that apply must either be

based or managed locally in the Bailiwick of Guernsey.

5. Applications from individuals and organisations that have previously received funding from the Power to the People Fund and/or support from Guernsey Electricity will be considered on their merits.
6. Applicants must have read and agreed to these guidelines, Guernsey Electricity's accompanying Power to the People Fund Terms and Conditions and the requirements of the Power to the People Fund Application Form should they wish to be considered for funding and/or other support.
7. Applicants must also have read and agreed to Guernsey Electricity's Social Media Policy and Privacy Notice.

Annual Timeline

<i>Applications accepted</i>	<i>Successful applications notified and funding disbursed</i>
2nd Nov-31 st Jan	March
1 st May - 31 st July	August



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Applying to the fund

To apply, complete and submit the Power to the People Fund Application Form on the website.

2. Shortlisted applicants will be contacted by Guernsey Electricity's Communications team to discuss the project and arrange a visit if appropriate.

3. Projects should commence and complete within 12 months of receiving funding and/or other support but a later completion date might be accommodated if necessary, subject to the Power to the People Fund Terms and Conditions and Guernsey Electricity's discretion.

4. Subject to the Power to the People Fund Terms and Conditions and Guernsey Electricity's Social Media Policy and Privacy Notice, if an applicant is successful in receiving funding and/or other support, Guernsey Electricity would like to receive updates on their project and share photos and content on our social media channels. The successful applicant must let Guernsey Electricity know their social media handles. The successful applicant must also confirm their express written consent to Guernsey Electricity promoting their project through Guernsey Electricity's website and marketing.